



## ***THE SAINT LOUIS SHOW ME BEARS***

# **Mr. Heartland Bear 2011 OFFICIAL RULES**

### ABOUT THE CONTEST

The Mr. Heartland Bear Contest is open to men who are at least 21 years of age. Contestant residence is limited to the following states: Missouri, Illinois, Indiana, Kentucky, Tennessee, Arkansas, Oklahoma, Kansas, Nebraska, Iowa and Ohio. Contestants must provide a current state-issued photo ID by the event from the aforementioned states.

### DATES

The contest will be held the dates of June 3-5, 2011, at various locations in St. Louis, Missouri.

Contestants can enter by submitting an application anytime before midnight, Friday, June 3, 2011.

### CONTESTANTS

Mr. Heartland Bear contestants are required to appear at all judged events or they will be disqualified. Participation in selling shots Friday evening at JJ's will be optional, however bonus points may be earned at this event.

The winner of Mr. Heartland Bear 2011 may be requested to appear at local events including, but not limited to, St. Louis Gay Pride, HiBearNation and The Mr. Heartland Bear 2012 contest.

Contestants will be judged on the following categories:

- Everyday wear
- Question & Answer/Interpersonal skills
- Cruise wear
- Underwear
- Interview at THE CLUB-ST. LOUIS, clothing optional.

The Show-Me Bears reserve the right to remove anyone from the competition at any time and for any reason. In the event of a tie, the winner will be decided by audience applause.

Contestants are required to submit a \$25 deposit with their application. This deposit will be refunded immediately after the contest to contestants who weren't disqualified for reasons listed in paragraph one of the official rules.

State and local laws prohibit frontal nudity at JJ's Bar and Clubhouse. A minimum of a 2" wide strap must cover the contestants butt crack if the contestant decides to go "seat-less."

## PRIZES

See website for the schedule and details of this event.

### First Place

- \$250 Cash
- Up to \$450 Out-of-Town Run Package (\$125 Run Fee, \$325 Hotel)
- HiBearNation XVII Run Pass
- 2-Nights Lodging at the HBN Host Hotel
- Custom, 2011 Mr. Heartland Bear Vest Patch and Leather Vest
- JJ's Bar Tab

### Second Place

- \$150 Cash
- JJ's Bar Tab

### Third Place

- \$75 Cash
- JJ's Bar Tab

## NOTICES

The Show Me Bears are not required to award the title "Mr. Heartland Bear" or the aforementioned prizes if the judges are unable to determine there is a suitable candidate, or any and all candidates are disqualified for any reason.

Mr. Heartland Bear is an honorary title and receives no special privileges other than the prize package outlined above.

###